



# MEDIA ARCHITECTURE BIENNALE

*#FUTURES IMPLIED*

Amsterdam  
Utrecht

## Call for Papers: MAB20 – *Futures Implied*

Amsterdam – Utrecht, The Netherlands, 28 June - 2 July, 2021

### Call for Papers

We cordially invite you to submit your contribution to the Media Architecture Biennale 20 (MAB20) themed #FuturesImplied - originally planned for the fall of 2020 - which will now take place on **June 28th - July 2nd, 2021** in Amsterdam and Utrecht.

The **Media Architecture Biennale** is the world's premier event on media architecture, urban interaction design, and urban informatics. It brings together architects, artists and designers, leading thinkers on urban design, key industry and government representatives as well as community activists. Together, they explore the design and role of media in the built environment and its implications for urban communities and ecosystems.

**MAB20** invites papers from academics, students, and industry practitioners that align with the theme Futures Implied and the sub-themes described below. The paper contributions should address current practices, discuss theoretical approaches, or present novel research that explores and further develop our understanding of media architecture through relevant case studies, design processes, and community and industry examples.

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## Important dates

- Call opens: 20 December 2019
- Paper submission deadline: 25 January, 2021
- Notification of acceptance: 29 March, 2021
- All revisions due and Camera Ready paper deadline: 24 May, 2021

## Preparing your submission

The conference invites research presentations from both academia and industry:

- We invite papers with a minimum of six and a maximum of ten pages in length, in [ACM format](#);
- The papers should clearly explain the research question addressed, research methods and tasks, findings or results, and contributions of the work. Papers should also provide sufficient background and related work to situate and contextualize the authors' work within a greater body of research;
- Submissions should consist of original work not previously published or concurrently under consideration for any other conference, workshop, journal, or other publication with an ISBN, ISSN, or DOI number;
- Authors must provide a 30-word contribution statement for their paper upon submission; the contribution statement should explain the contribution made by the paper to the Media Architecture community;
- Papers will be peer-reviewed by multiple members of a program committee consisting of experts in a range of disciplines that shape media architecture;
- Accepted papers will be published in the ACM Digital Library (approval pending).

*Paper submission link:* <https://easychair.org/cfp/mab20>.

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## MAB Theme: Futures Implied

The theme for the Media Architecture Biennale 2020 is *Futures Implied*. Papers should address one or more of the following issues:

- **The Aesthetics and Poetics of Responsive Urban Spaces:** How can media architecture contribute to a sense of place, deepening citizens' understanding of and attachments to local sites and making them more legible, imaginative, and inclusive?
- **Citizens' digital rights in the era of platform ecologies:** How can media architecture articulate public values and allow citizens to govern through digital platforms, rather than be governed by them?
- **Playful & Artistic Civic Engagement:** How can media architecture help to enact people-centric interventions through which citizens themselves learn, negotiate, and create innovations through play and games?
- **Restorative Cities:** How can media architecture enable societies to regenerate socially, ecologically, and physiologically on multiple levels, from the individual to the city as an entity of systems?
- **More-Than-Human Cities:** How can media architecture move beyond its legacy of human-centric design, and foster and embrace the well-being of the natural ecosystem as a whole?

## About the Media Architecture Biennale

The **Media Architecture Biennale** is the world's premier event on media architecture, urban interaction design, and urban informatics. It brings together architects, artists and designers, leading thinkers on urban design, key industry and government representatives as well as community activists. Together, they explore the design and role of media in the built environment and its implications for urban communities and ecosystems.

**MAB20** consists of a series of events, meet-ups and publications taking place on- and offline between March 2019 and July 2021. A final event including an award show, workshops and a conference with keynotes and an academic track, is scheduled from **July 28th – July 2nd, 2021** to take place in Amsterdam and Utrecht.

An overview of all current and upcoming calls (Workshops, Papers, Demos & Posters, Late Breaking Work, Student Exhibition, Media Architecture Awards) can be found at our website.

[www.mab20.org](http://www.mab20.org).

## More information & Contact

Twitter: [@MABiennale](#).

Facebook: [facebook.com/MABiennale](https://www.facebook.com/MABiennale)

LinkedIn: <https://www.linkedin.com/company/media-architecture-biennale/>

Instagram: <http://instagram.com/mabiennale>

Email: [info@mab20.org](mailto:info@mab20.org)

For inspiration, please have a look at the papers from MAB 2016 and MAB 2018:

<https://mab16.org/pages/conference.php>

<https://mab18.org/conference/>

## Papers Chairs

Glenda Amayo Caldwell, Queensland University of Technology - [g.caldwell@qut.edu.au](mailto:g.caldwell@qut.edu.au).

Joel Fredericks, The University of Sydney - [joel.fredericks@sydney.edu.au](mailto:joel.fredericks@sydney.edu.au).

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The Media Architecture Biennale 20 is organized by the Amsterdam University of Applied Sciences in collaboration with Utrecht University.

Executive Committee & General Chairs: Martijn de Waal, Amsterdam University of Applied Sciences; Frank Suurenbroek, Amsterdam University of Applied Sciences; Nanna Verhoeff, Utrecht University; and Michiel de Lange, Utrecht University. Program Chairs: Dave Colangelo, George Brown College Toronto; and Ava Fatah, Bartlett, University College London.

[www.mab20.org](http://www.mab20.org).