

Exploring the Macro and Micro Scales of Bodily Interactions with Urban Media Installations



How can a multiscale approach help understand and describe whole-body interactions with urban art and media installations?



City Park, Bradford
Usman Haque

An in-the-wild approach to five case studies of urban art and media installations, by different designers and artists



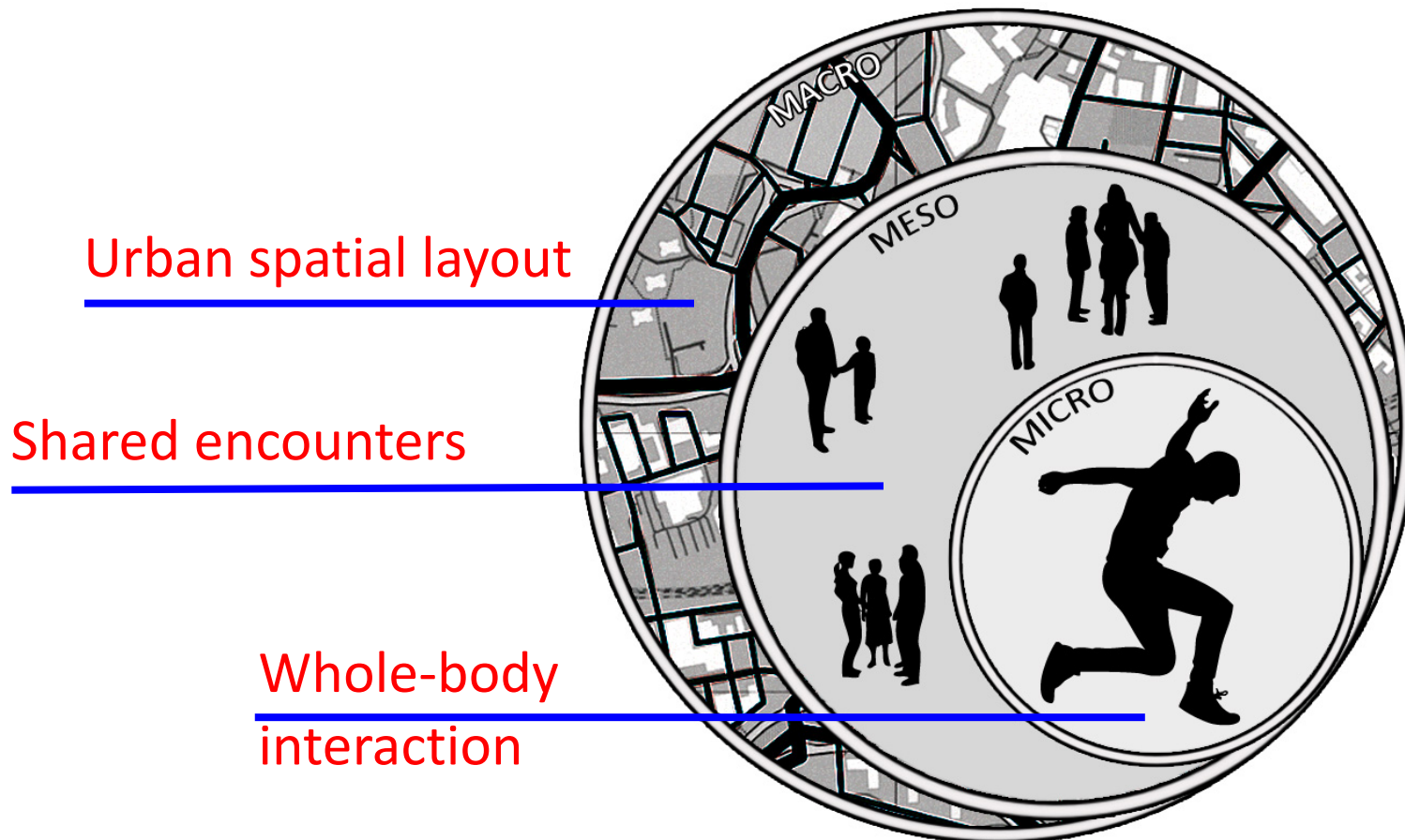
The Pool
Jen Lewin Studio

Fixed and situated urban media that encourages **whole-body** and **playful** interactions

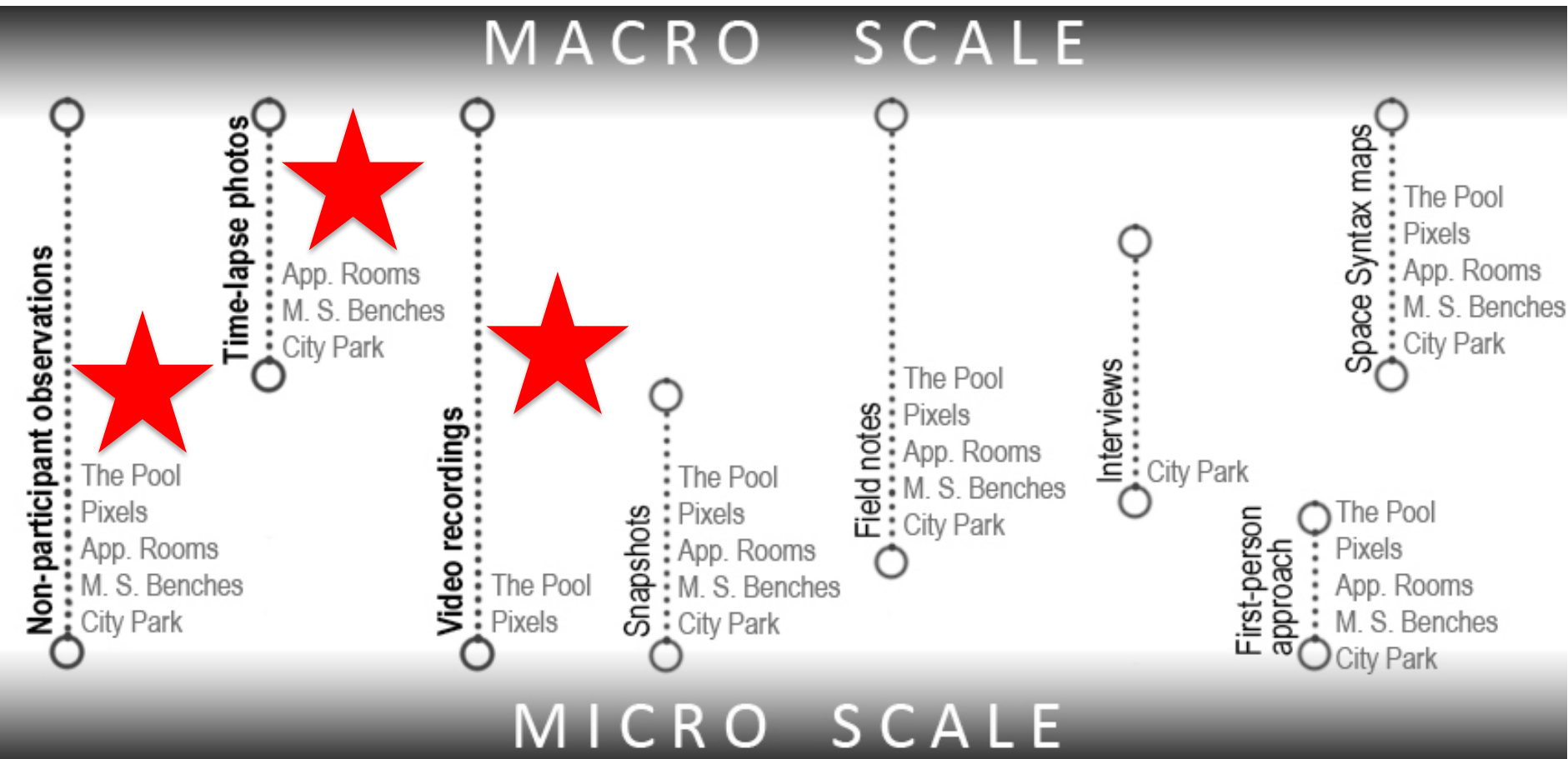


Pixels
Jonas Vorwerk
Yoren Schriever

A multiscale perspective: macro / meso / micro scales



Key research methods



Some early points for discussion:

Ecologies of urban media through varying scales

Adaptive systems: body / social / spatial

A situated media masterplan?